

**For Immediate Release**

## **Merger Creates Canadian Market Domination in Collaboration Technology**

**Toronto, ON – May 1, 2017** – Momentum Conferencing has entered into an agreement to be merged with the Wish Group owned businesses The Streaming Network and Evolve Collaboration.

This merger produces one of the largest private collaboration companies in Canada, which will yield important benefits for suppliers, vendors, partners, and customers. Frank Cianciulli, Chairman and CEO of Wish Group, and Steve Niven, Chairman and CEO of Momentum Conferencing, have partnered together to ensure this merger will move forward successfully.

“We’re finally bringing together three of Canada’s most distinguished collaboration companies to form one truly national powerhouse,” said Frank Cianciulli, Chairman and CEO of Wish Group. “What I’m most excited about is our combined vision to be a best-in-class provider backed by our experienced, passionate and talented team.”

Momentum Conferencing will keep its existing name and brand as it continues to operate as a standalone brand alongside The Streaming Network and Evolve Collaboration in the Wish Group portfolio. Wish Group has a proven track record of successful acquisitions, and will ensure there is continuity for the business and relationships throughout the merging process.

“Overall, the merging of the companies provides us with the opportunity to move to the next level,” said Steve Niven, Chairman and CEO of Momentum Conferencing. “Bringing these three companies together will only provide extra benefits for our clients.”

Together the companies will capitalize on industry growth opportunities, deliver continued product innovation, and deliver consistent, reliable operational excellence. This strategic partnership will ensure the merged group of companies is positioned to navigate an evolving industry and secure an overall long-term stability for the business.

“Often in the industry you have companies that are generalists,” said Matt Ley, President of Momentum Conferencing, The Streaming Network and Evolve Collaboration. “With the specialization that we’ve seen in these three brands, we can now, as one company bring a really specialized service to each of our customers. In Canada, there’s a lot of people backing out of this market, but we are Canadian built, Canadian owned, and we are expanding in the market.”



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thestreamingnetwork.com  
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### **About Momentum Conferencing:**

Momentum Conferencing is a group communication solutions company who is partnered with eight of the best conferencing service providers in the market; delivering best in class—state of the art—business communication solutions. This means we are not beholden to any one partner. We consult with clients, throughout the world, to determine what the perfect solution looks like; maximizing business efficiencies and delivering a proven lift to overall productivity and cost savings.

### **About The Streaming Network:**

The Streaming Network is Canada's leading provider of Webinars, Webcasts and Virtual Events delivering over 2600 events in 2015 and better than 15,000 in our 9 year history. In 2013 TSN partnered with ON24 who is widely regarded as the most innovative web event platform globally. ON24 technology supported by The Streaming Network's award winning technical production and vertical teams has made TSN the go-to firm for virtual event solutions. With over 250 corporate clients TSN services a wide range of corporate customers including Financial Services, Legal, Life Sciences, Technology, Government and professional associations.

### **About Evolve Collaboration:**

Evolve Collaboration offers enterprise quality at a boutique experience. Our integrated conferencing and collaboration services include audio, web and video conferencing solutions with many customizable features designed to meet the specific needs of your business communications. Our complete range of collaboration services allow businesses of all sizes to actively engage their customers and create more effective corporate communications.

### **About Wish Group:**

Wish Group is a collection of companies anchored by entrepreneurial passion, run by hard work and growing because of integrity. We continue to focus on becoming the premier business solutions provider in Canada by providing diversified services to Canadian clients across industries. We strongly believe our people are the single greatest resource to success. When you combine great ideas with great people, you have an unstoppable force. The energy of our ambitious team combined with proven leadership excellence creates a cohesive organization that focuses on providing exceptional service to our business clientele.



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